

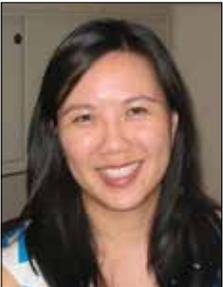
LEARN HOW TO APPLY FOR THE \$830M SGIP FUNDS

SPEAKER BIOGRAPHIES



Nicole Leisle
Chief of Staff & Director of Marketing
CalCom Energy

Nicole Leisle is Chief of Staff and Director of Marketing for CalCom Energy, a renewable energy company that develops, finances and builds large-scale solar projects for agriculture and water district customers. As Chief of Staff, Nicole works on strategic initiatives with the CalCom executive team and streamlines implementation of those strategies throughout the organization. Nicole also oversees integrated marketing and communications for CalCom. This includes engaging and supporting customers, managing all external and internal communications, and driving brand awareness and community relations activities.



Poloi Lin
Advisor, Education & Outreach, Product Management
Southern California Edison

Poloi Lin is currently an Advisor in Program Management where she manages the clean energy education & outreach for residential and commercial customers. Previously, she was in the communications team for the deployment of Edison SmartConnect to 5 million SCE customers and internal communications for the Enterprise Resource Management in the Transmission and Distribution business unit.



Sarah McCloskey
Energy Analyst
CalCom Energy

Sarah McCloskey is an Energy Analyst for CalCom Energy and oversees incentive and grant program administration and analytics. She is also part of the project and proposal development team and the company's lead GIS analyst. Specific to SGIP she is able to apply a number of these skills to help assist clients in determining program eligibility, project proposal development, and project financial forecasting. She has over 7 years of experience in the energy industry and a master's degree in Environmental Science and bachelor degrees in Chemical Engineering and Biology.



Jim Stevenson
Program Manager, Self-Generation Incentive Program (SGIP)
Southern California Edison

Jim joined Southern California Edison in 1998. He has managed the Self-Generation Incentive Program (SGIP) since 2008. He also managed the Californian Solar Initiative (Residential) from 2007 to 2010. Previous SCE experience includes positions in the Finance Department providing finance and internal controls analysis.